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Susana Mendoza's Mayoral Campaign Debuts First Digital Spot

Introduces herself to voters as a fighter for the next generation,
not just the next four years

CHICAGO, IL – Susana Mendoza's campaign released a video today titled "Day One," highlighting the strength and energy she brings to the mayoral race. The digital spot, www.susanamendoza.com/dayone, features Mendoza introducing herself to voters in both English and Spanish at a local CTA station during her first full day of the campaign.

The video includes news coverage from her mayoral announcement about the "mix of youth and experience needed to tackle" the job of mayor, pointing out that Mendoza is, "focusing on the next generation, not just the next four years."

With a record as a fiscal watchdog and leader of the resistance against Bruce Rauner, Mendoza joins the mayoral race as one of the top contenders for the job, according to polling released earlier this week.

Mendoza will focus her campaign on the issues of violence, under-resourced schools and high property taxes -- three issues that Chicagoans face every day and the same issues that Mendoza has dealt with throughout her life.

"It's time to have a mayor who is from the neighborhood, who understands neighborhoods and puts neighborhoods first," Mendoza said. "I'm running for mayor so we can shape Chicago's future together."

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