

FOR IMMEDIATE RELEASE

Sunday, January 6, 2019

CONTACT:

Rebecca Evans | press@susanamendoza.com
(312) 888-1983

Susana Mendoza for Mayor Releases First Television Ad

Highlights Her Future Now Plan to Put Chicago's Neighborhoods First

CHICAGO, IL – Today, Susana Mendoza for Mayor released the campaign's first television ad highlighting Susana's childhood in Little Village and her plans to address crime in Chicago neighborhoods. In conjunction with the ad, Susana released her Future Now Plan to invest in neighborhood schools, combat crime, and build an economy that puts working families first.

"My story is Chicago's story," **Susana Mendoza said**. "The big issues Chicagoans face – crime, under resourced schools, and high property taxes – are challenges I've lived. With my Future Now Plan, I believe we can tackle these challenges by closing the achievement gap, addressing gun violence, and investing in our communities and working families. I'm not a party boss and I won't be a caretaker mayor. I'm a girl from Little Village who is running for mayor to put our neighborhoods first."

[WATCH "STORY" HERE](#)

[READ THE FUTURE NOW PLAN HERE](#)





Script:

Susana: This is a story about the future, but it starts in the past. I was a little girl scared to walk to school. A murder on our block. My family forced to leave. It's my story and it's Chicago's story.

But it's time to write a new chapter.

Announcer 1: Mendoza's plan addresses the root causes of violence.

Announcer 2: Mendoza plans to hire more detectives.

Susana: We CAN reduce gun violence...And we WILL.

Susana: Read my Future Now Plan to make our city safer.

Let me know what you think because the future starts now.

###