



FOR IMMEDIATE RELEASE

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Susana Mendoza for Mayor Releases First Spanish Television Ad

Lays out her credentials as a leader focused on putting Chicago's neighborhoods first

CHICAGO, IL – Today, Susana Mendoza for Mayor released the campaign's first television ad in Spanish. The ad, titled "Líder," charts Susana's path from her childhood in Little Village to her experience as a change agent in government.

"I grew up in Little Village as the daughter of Mexican immigrants and now I'm running for mayor to put our neighborhoods first," said Susana Mendoza, who would become the city's first Latina mayor. "The challenges our city faces -- crime, under-resourced schools and high property taxes -- are personal to me. Chicago necesita un líder que no tenga miedo de enfrentarse a los grandes problemas y retos de esta ciudad.

[WATCH "LÍDER" HERE](#)





Script

Susana: I was born in the city of Chicago in the Little Village neighborhood.

Safe neighborhoods, good schools, high property taxes, they're not just issues to me.

I live them too.

Chicago needs a leader who is not afraid to take on the big challenges facing this city. My experience has prepared me to be that leader in this moment when it's necessary.

I'm running for Mayor. I'm ready. Let's get to work.

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